# The World in 2025



#### **Five Macro Themes for 2025**

- Tariffs won't cause a slump in global trade.
- Soft landing in sight as growth holds up and inflation stays contained.
- Most central banks will continue to cut gradually, but ECB and BoC to go the extra mile.
- Fiscal concerns will continue to build.
- Geopolitics will dominate headlines but won't determine macro or market outcomes in 2025.

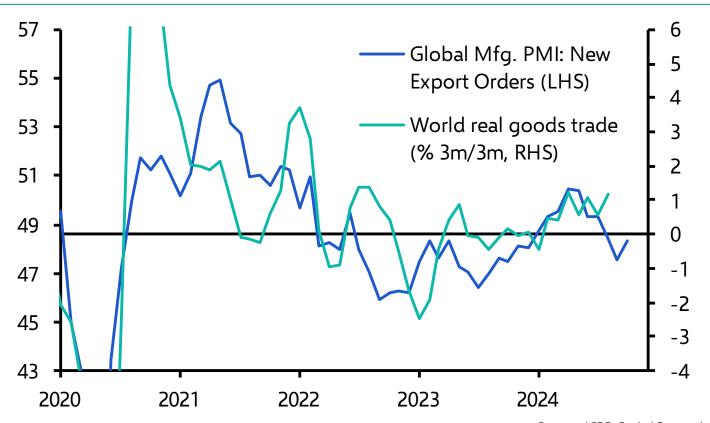


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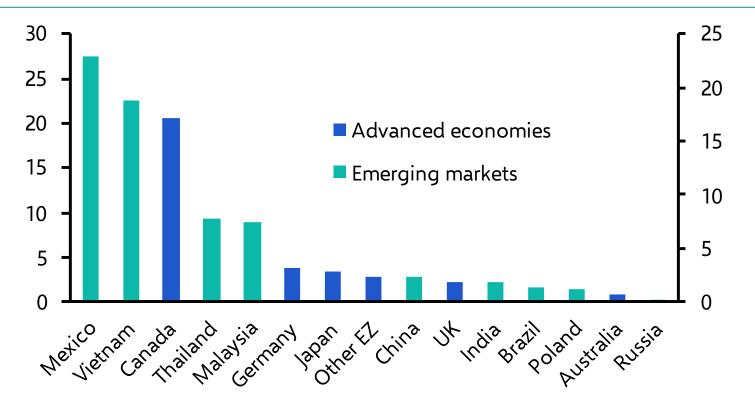


## **Global Manufacturing PMI New Export Orders & World Trade**



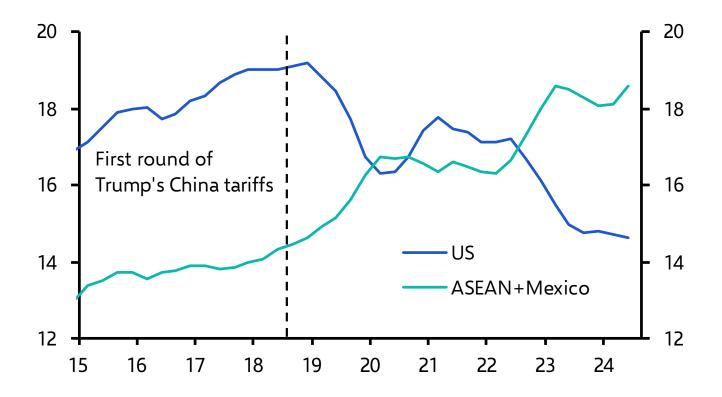


## Goods Exports to the US (% of home GDP, 2023)





## **China Exports by Destination (% of total, rolling 12m)**



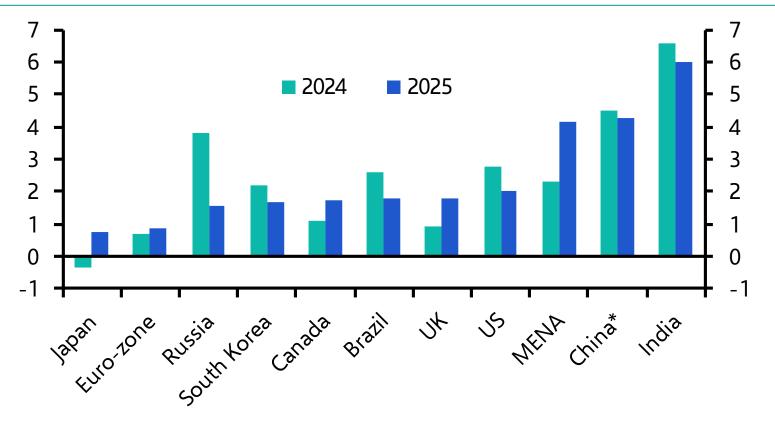


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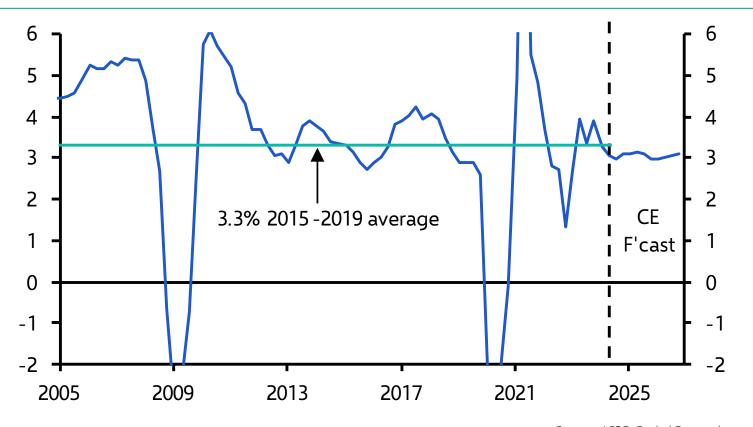


### **GDP** by Major Economy (% y/y)



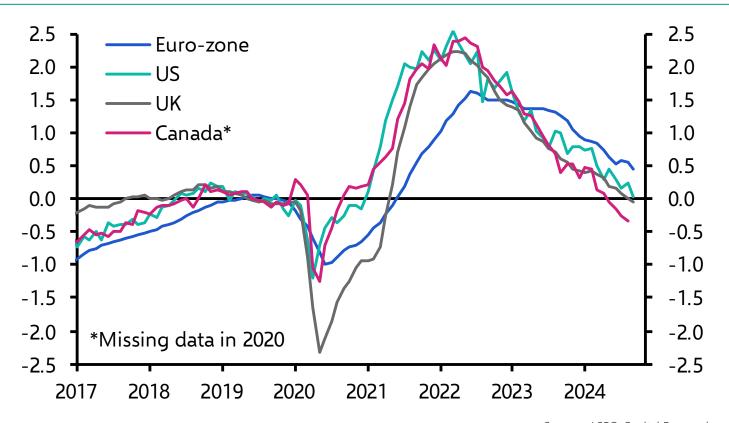


## World GDP (% y/y)



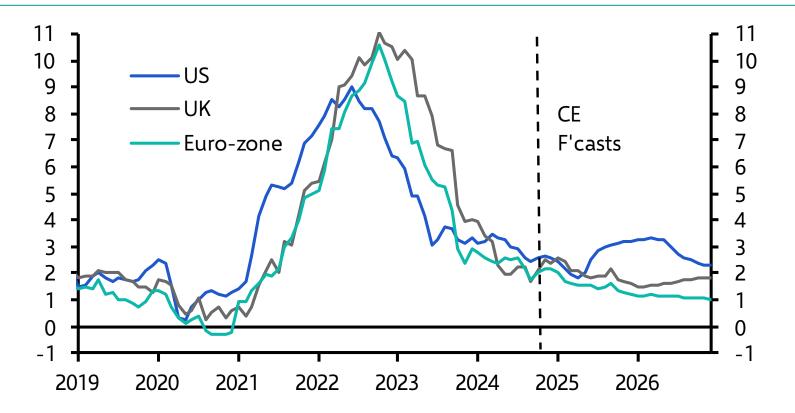


### **Vacancy Rates (Standard deviations from 2019 level)**





#### **Headline Consumer Price Inflation**



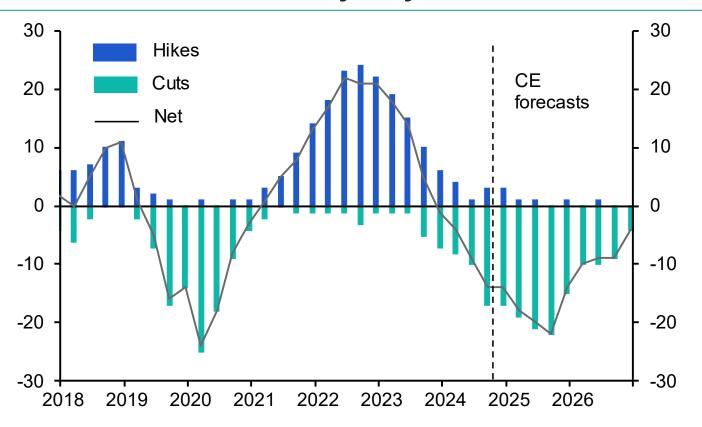


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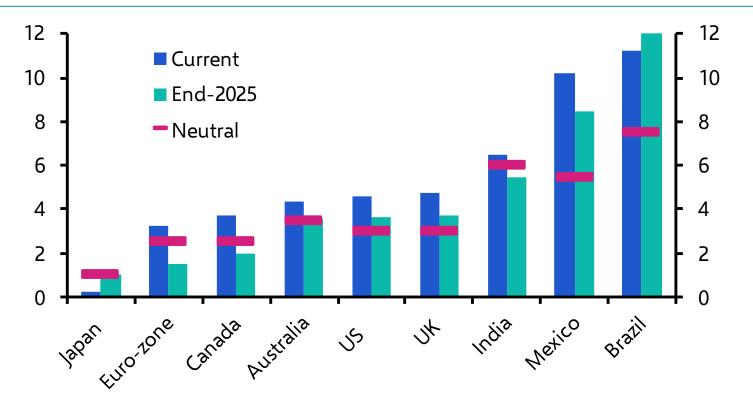


## **Numbers of Rate Cuts/Hikes by Major Central Banks**





## **Projected Policy Rates Vs. Neutral (%)**



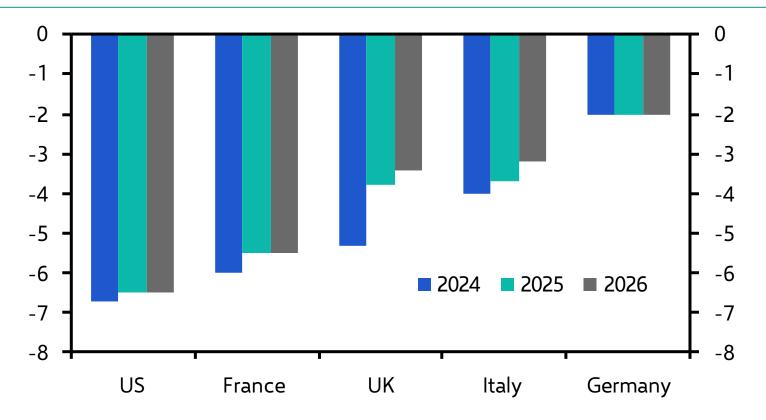


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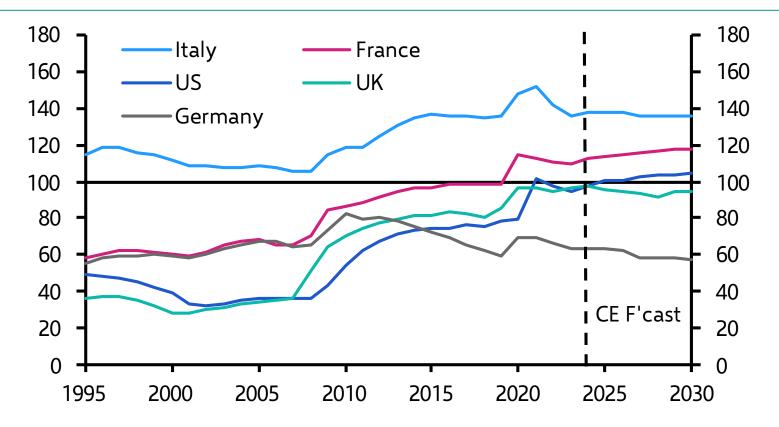


## **Government Budget Balance (% of GDP)**





### **Gross Government Debt (% of GDP)**





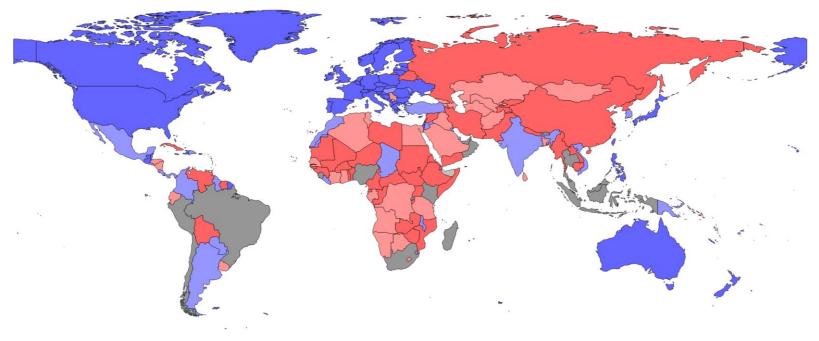
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## **Capital Economics Classification of Global Alignment in 2025**

US & allies
 Leans US
 Unaligned
 Leans China
 China & allies





### **Geopolitical Flashpoints**

- 2025 is likely to be a year of major geopolitical shifts and shocks:
- Strong possibility of a US-brokered ceasefire in Ukraine.
- Hopes for further de-escalation in the Middle East, but Iran tensions a wildcard.
- Intense US/China rivalry.
- Conflict over Taiwan?
- Events next year will be important for future trade relationships and growth paths, but the immediate economic effects will probably be limited.



#### **Macro Conclusions**

- Tariffs won't cause a major pullback in world trade, but there will be big effects for some.
- Soft landings for most economies: slowdown in the US and China offset by stronger growth in MENA and the UK.
- Rate cuts to continue. ECB and Bank of Canada to cut below neutral, but Fed easing limited by inflation risks.
- High debt profiles will prevent fiscal stimulus.
- Geopolitical shifts could be important for the future, but we doubt they'll have major effects in 2025.



#### **Three Financial Market Themes for 2025**

- The S&P 500 will rally further and outperform benchmark indices outside the US.
- Bonds will ultimately benefit from looser monetary policy, despite fiscal policy risks.
- Donald Trump won't get the weaker dollar he wants.

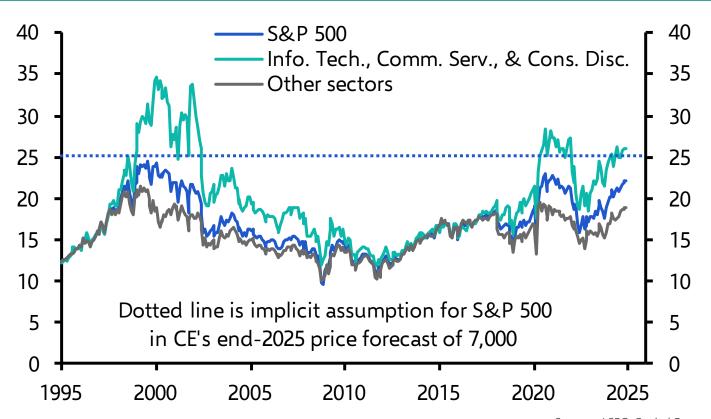


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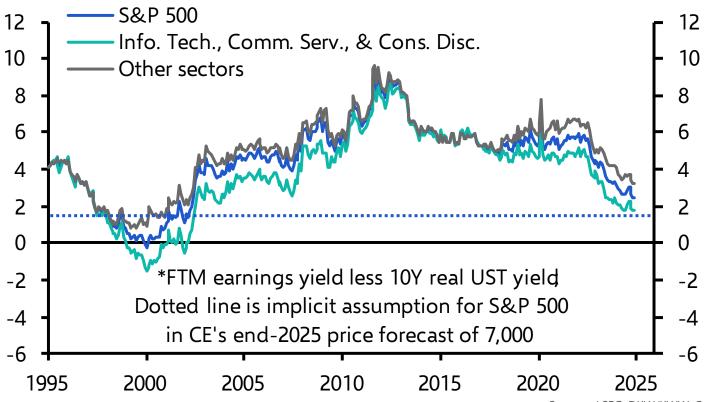


## **S&P 500 Price/FTM Earnings Ratio**



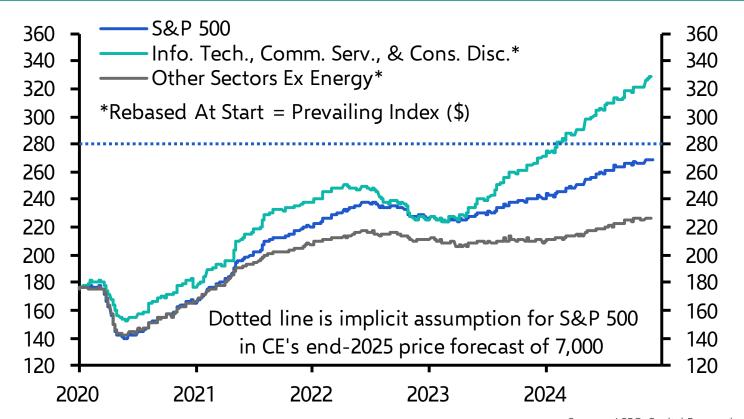


## **S&P 500 FTM Excess\* Earnings Yields (pp)**



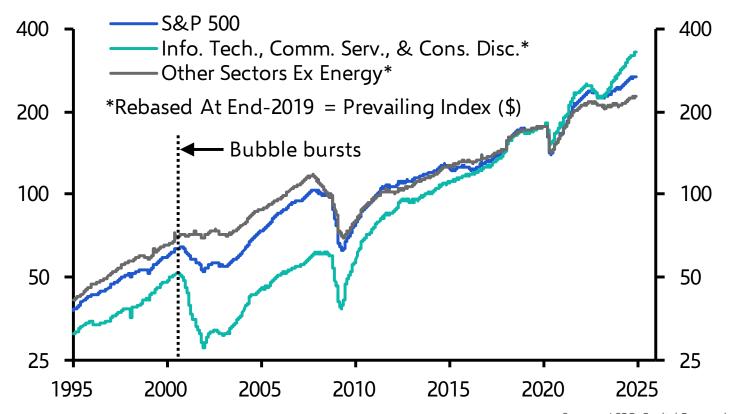


## **S&P 500 FTM Earnings Per Share**





## **S&P 500 FTM Earnings Per Share (Log Scale)**





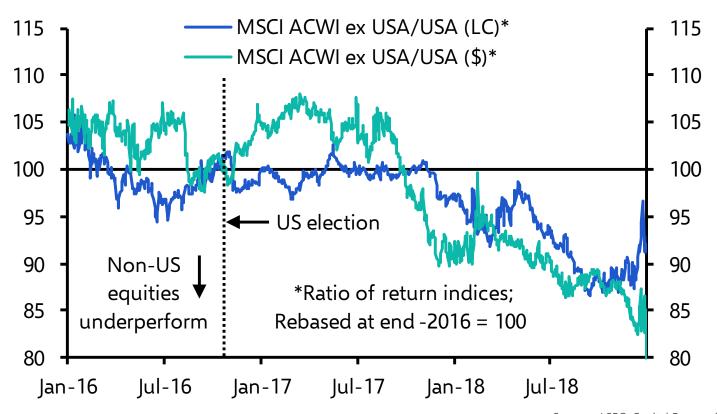
## S&P 500 in 2025 – What could go wrong?

- Bond yields rise further?
- The US and/or global economy falters?
- Demand for AI softens?

- Big-tech is broken up?
- China spoils the party?



## 2025: Another trade war, another year of US 'exceptionalism'?



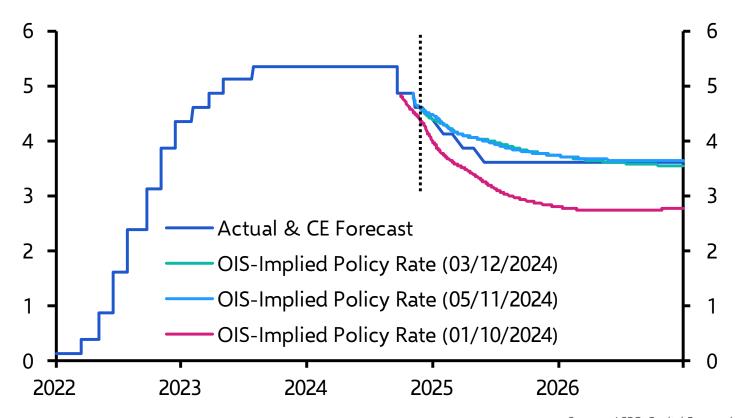


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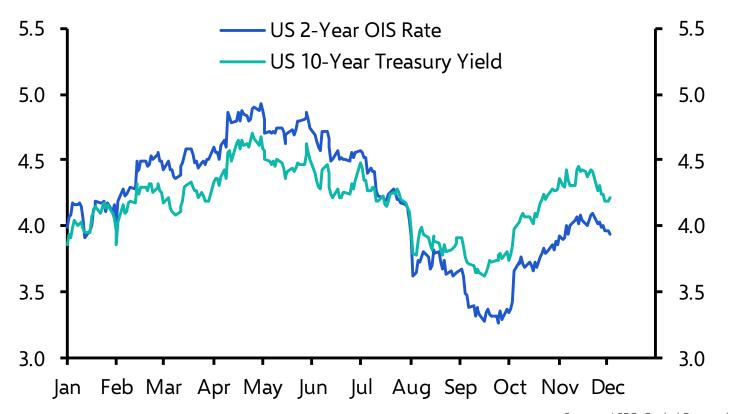


## **US Policy Rate: Actual, CE Forecast, & Implied (%)**



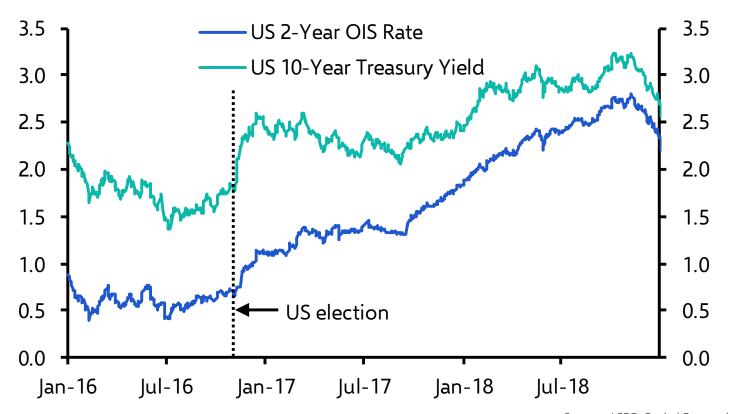


### US 2-Year OIS Rate & US 10-Year Treasury Yield, 2024 YTD (%)



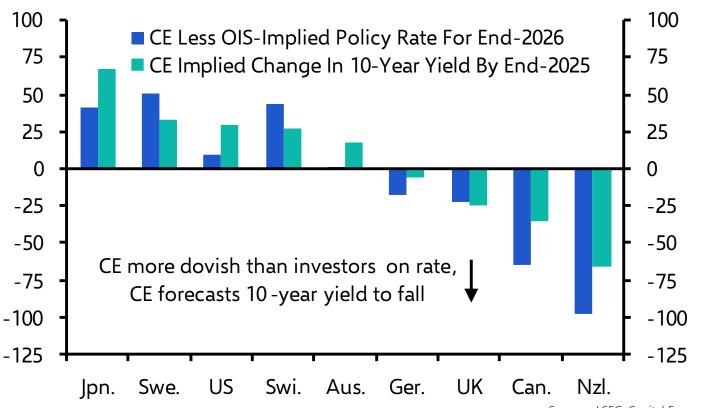


## **US 2-Year OIS Rate & US 10-Year Treasury Yield, 2016 – 2018 (%)**





## Differences Between CE & OIS Vs. Implied Change In Yields (bp)



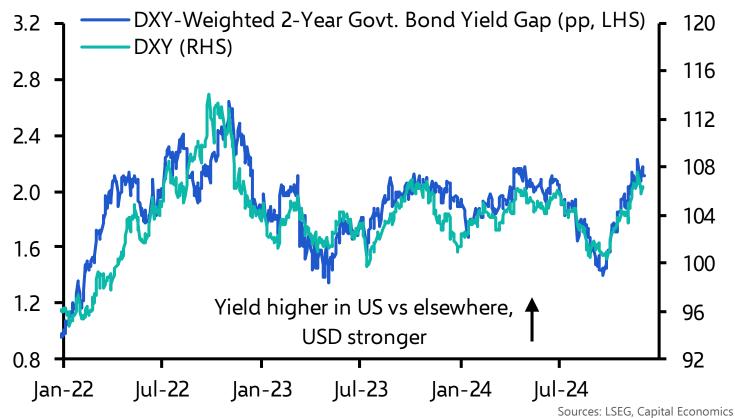


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### DXY-Weighted 2-Year Government Bond Yield Gap Vs. DXY





### US Less China 10-Year Government Bond Yield Gap Vs. USD/CNY





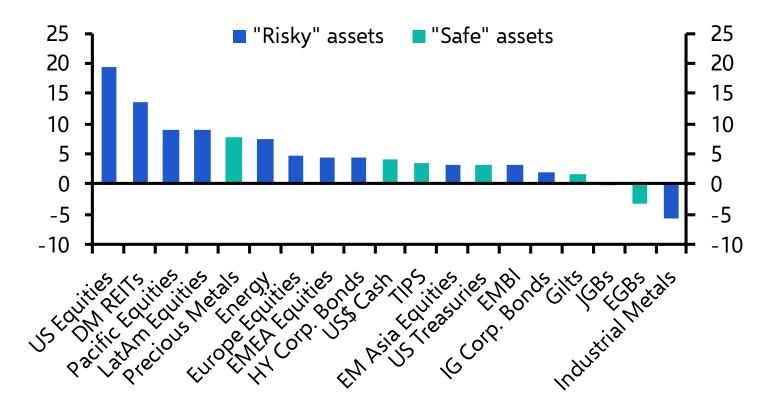
Sources: LSEG, Capital Economics

#### **Market Conclusions**

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## CE Projected Total Returns (28th Nov. 2024 to End-2025, US\$, %)





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